TECH ALCHEMY

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PORTFOLIO
—2025

CONTACT@TECHALCHEMY.COM

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WE DESIGN &
BUILD
AWARD-WINNING DIGITAL PRODUCTS
USING EMERGING
TECH.

Clutch

BBC

Product Hunt

aws

reddot winner

PARTNERING WITH AMBITIOUS FOUNDERS, SCALE-UPS & GLOBAL TEAMS.

ORTS

ethoventures

darabase.io

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ba

Callahan's
DIGITAL ART

mercore

offjoin

Legasea

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hyper sq

LINEUP
POLO

Perro

b

TECH ALCHEMY

MEET TECH ALCHEMY

We're a London-based development studio passionate about building high-quality digital products. We go beyond design and development, bringing product thinking and technical expertise to shape innovative digital experiences at every stage of growth.We turn your ideas into reality.

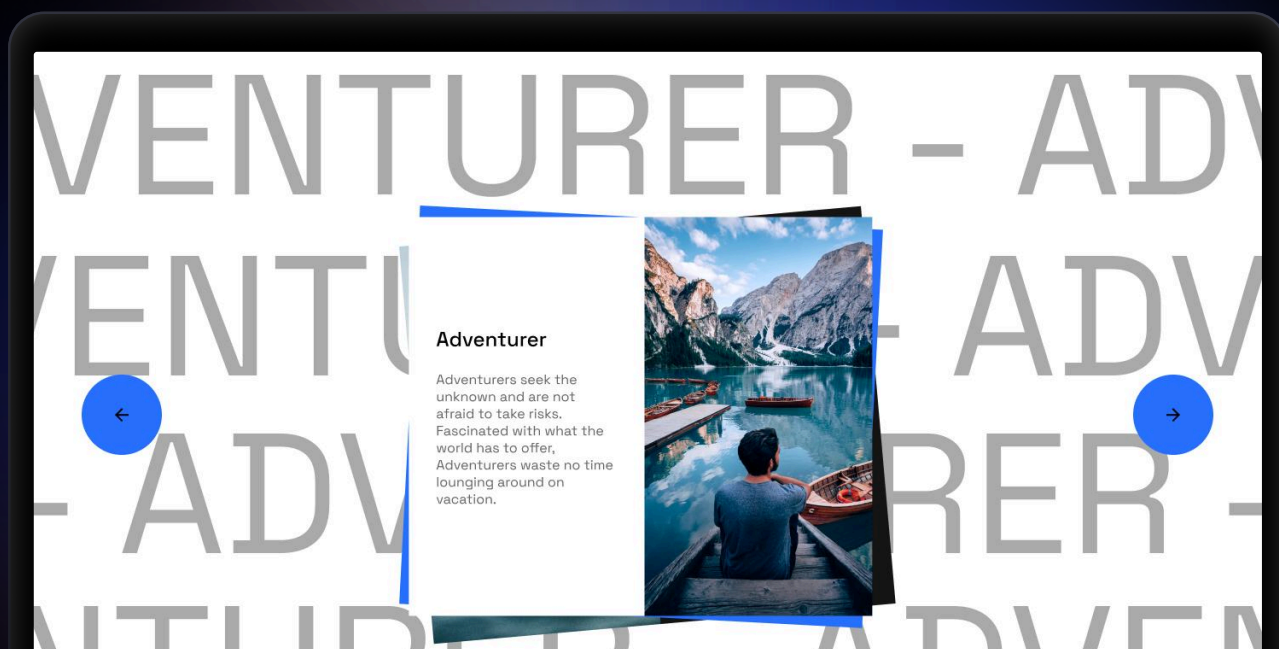| **121**	**9**	**300+**	**4**
Portfolio Companies	Years in the Market	Team Members	Physical Offices

ethoventures

Ethoventures is an AI personality-based travel itinerary app that uses a short personality test to turn each traveller's style into a tailored trip. Tech Alchemy stepped in after an incomplete offshore build to redefine the product, modernise the UX and design an AI-powered experience that actually scales.

Through fast, collaborative discovery and design sprints, we refined the travel personality types, evolved the visual identity, and built an investor-ready prototype before moving into development. Our team then delivered a responsive MVP with dynamic itinerary generation, group and collaborative planning, and a foundation for continuous, feedback-driven recommendations.

Launched in just eight weeks, Ethoventures has already generated over 45,000 itineraries and secured a strategic partnership with TripAdvisor, turning a stalled idea into a live, growing platform for personalised travel.
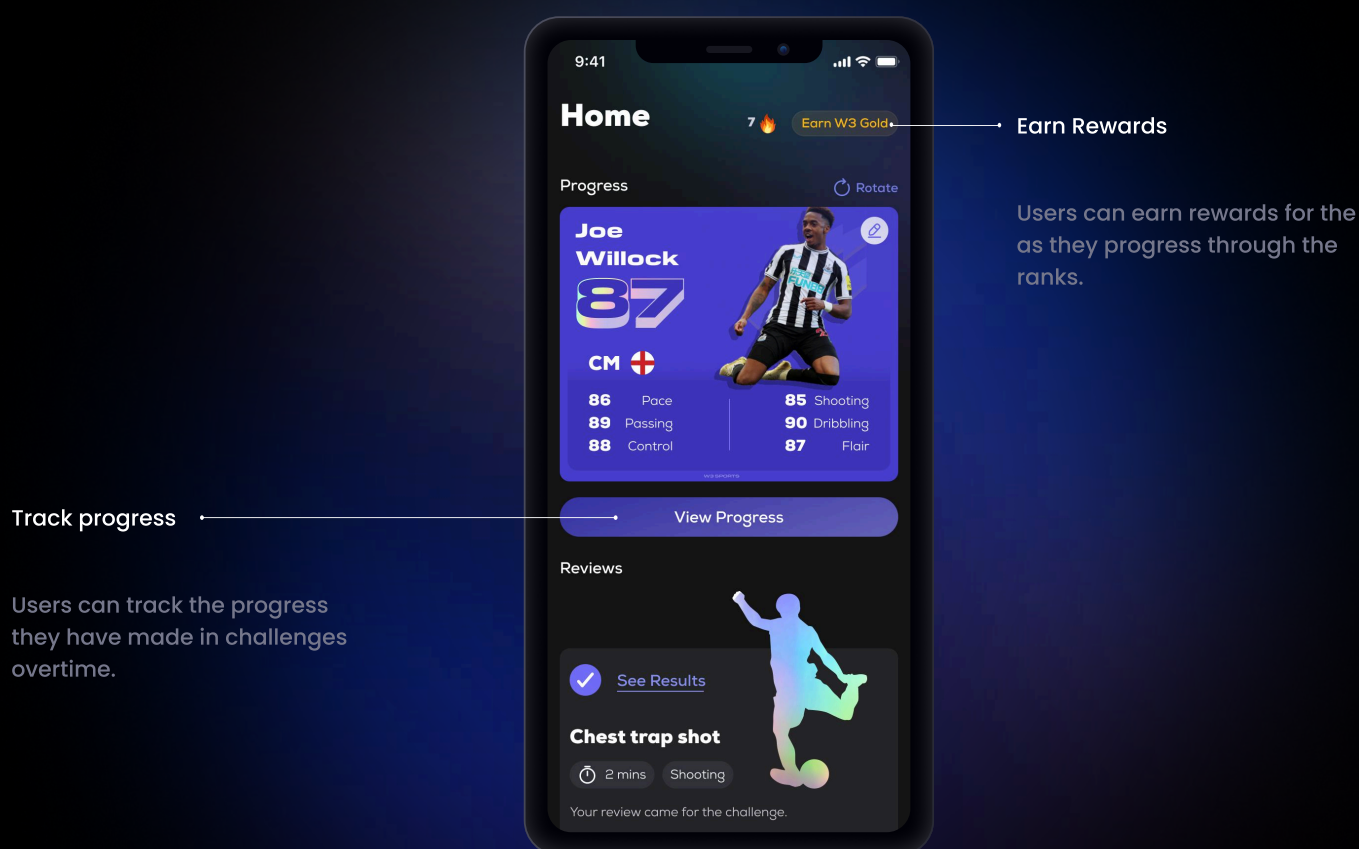
TRAVEL LITERARY AI APP

ETHOVENTURES

W3 SPORTS

W3 Sport is a mobile app built with pro players and coaches to give overlooked young footballers a real shot at being seen. Tech Alchemy turned the idea into a focused, scalable product: a global platform that blends serious training with real scouting opportunities.

We shaped a sharp MVP around elite-designed challenges, progress tracking that keeps players hooked on improvement, and dynamic PlayerCards showcasing development over time. Then we designed a bold, football-first interface and built the MVP in sprints, bringing challenge tracking, trophies, scouting tools and player profiles into one seamless experience.

Today, W3 Sport is a live, match-ready app where young players train with intent, prove their progress and get on the radar of clubs and scouts worldwide.

Earn Rewards

Users can earn rewards for the as they progress through the ranks.

Track progress

Users can track the progress they have made in challenges overtime.
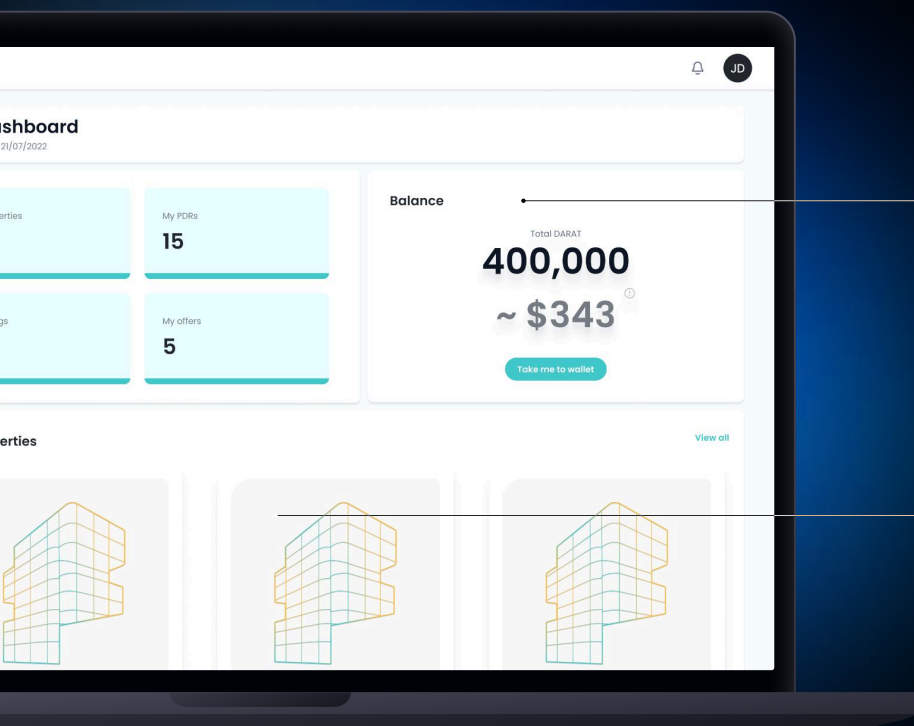
darabase.io

Dominic Collins, Former CEO of Orange and Legal & General came to Tech Alchemy for his most ambitious project yet, Darabase.io

Darabase brings digital advertising and rights ownership to the world of AR. As our digital lives shift from 2D flat screens to the 3D spatial web, content and advertising will appear on the world around us. As our digital lives shift from 2D flat screens to the 3D spatial web, content and advertising will appear on the world around us.

Darabase is a globally unique platform to register, value and trade property digital rights. They have worked with Tech Alchemy for since being a pre-seed business and have gone on to raise from some of the most well-known and reputable VCs in the world.

Check Balances

Check balances of all the properties in your portfolio.

Property Filter

Filter your property details and access property valuations.

shboard
21/07/2022

My PDRs
15

My offers
5

Balance

Total DARAT

400,000

~ $343
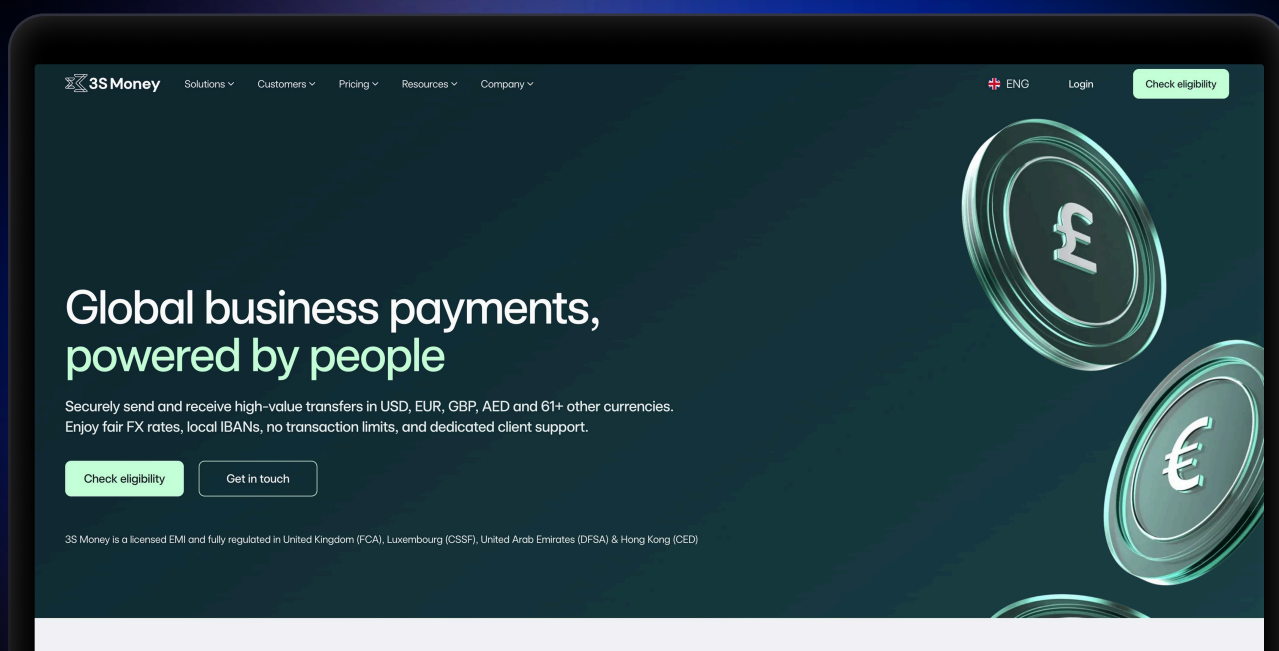
Take me to wallet

erties

View all

3s.money

3S Money is a platform created to allow for an easy onboarding process for companies with high value transactions and international exchanges. The end goal was to create a unified platform which would allow users to be verified, upload supporting documents and fill out information regarding their corporate structure.

Logging in to the same platform as an admin gave the ability to see each application at every step and confirm, reject or ask for more information and documentation. Real-time tracking for each individual application enabled 100% transparency, meeting compliance standards.

Once onboarded, 3S Money uses proprietary technology to facilitate high value international transfer (£100k+) for a fee of only £7 per transaction.

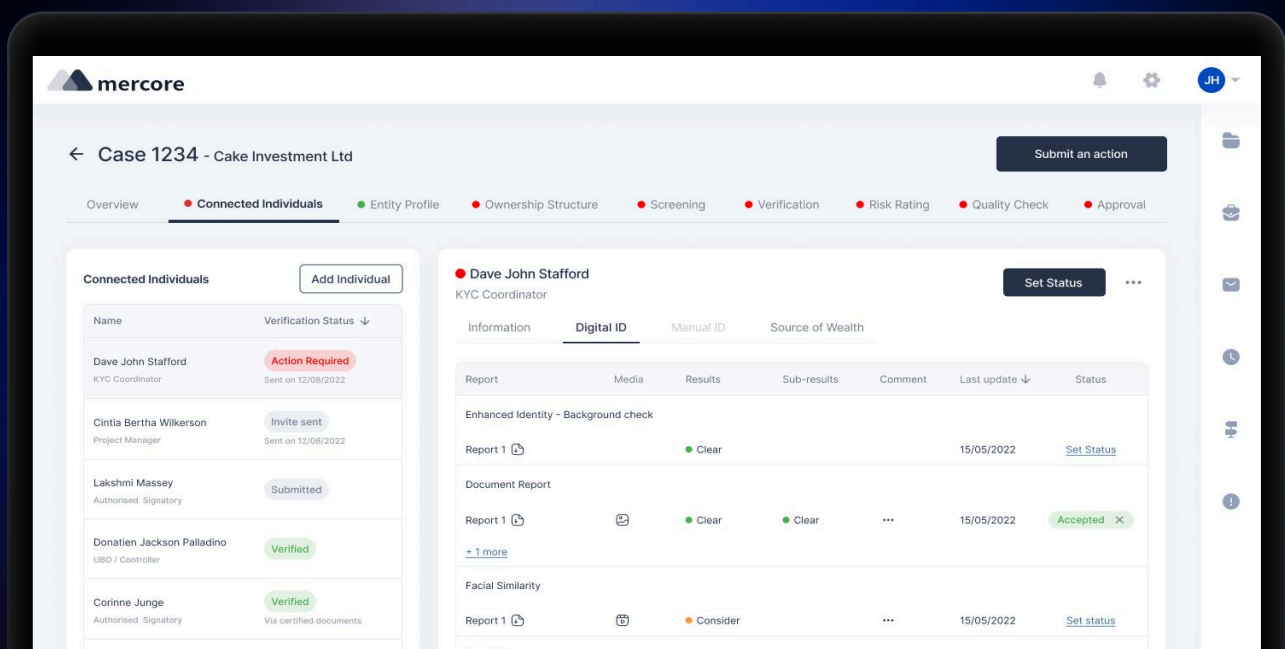UNIFIED CORPORATE ONBOARDING PLATFORM

3S MONEY

mercore

Mercore's mission is to facilitate access to global trade for businesses in a compliant, transparent and secure environment. Organisations operating in the global trade finance ecosystems share a common challenge to remain compliant with complex regulations and shifting global standards.

Mercore approached Tech Alchemy to build their KYC data wallet and management platform. They felt we were a perfect fit due to our experience of KYC and previous work in the finTech / Banking space. Bespoke functionality includes CRA risk analysis, Screening solutions integrations such as LexisNexis, ComplyAdvantage and Customer support integration with Surfly. For Compliance reasons, we ensured the platform kept to ISO, GLEIF and ICC standards for Global Trade Finance.
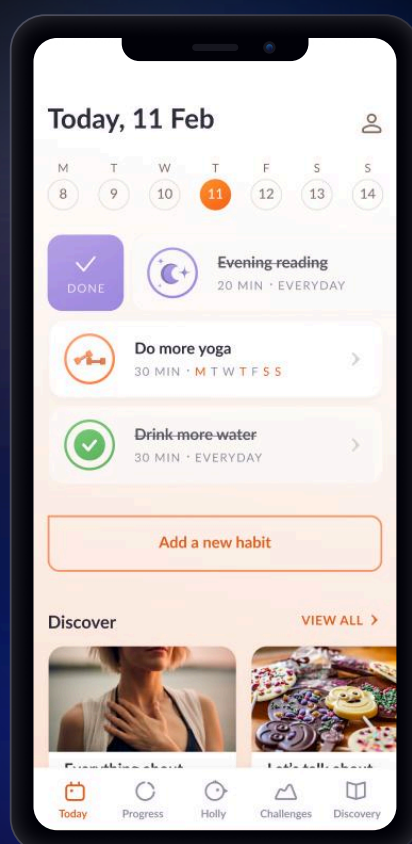
FINANCING SOLUTIONS PLATFORM

MERCORE

Holly
HEALTH

Holly Health is a digital health assistant that will help users to identify, achieve and sustain small healthy habits, for lasting changes to their physical and mental health. An intelligent chat bot allows users to tailor the app to their own needs and goals, and challenges set for the user help them strive to improve.

Holly Health approached TechAlchemy to build the application natively on iOS and Android to optimise the ability of the app to be integrated into wearables, fitting with the long term vision of the company. Holly Health is designed to use small steps to empower users to keep growing in their day to day life.

Lattice is an IP-driven capital-markets fintech built for Nomura whose core asset was a powerful Elegant Portfolio Discovery (EPD) engine – but the experience was still stuck in quant tools and spreadsheets. Tech Alchemy came in as a digital transformation partner to turn that engine into a frontline decision-support platform for bankers.

Working with Lattice's quants and client-facing teams, we reimagined the workflow from the ground up: how relationship managers discover ideas, explain recommendations and manage risk in real time. We led product definition, user research and UX to translate complex portfolio and sentiment models into clear, regulator-friendly journeys.

We then designed and built a web-based robo-advisory platform that surfaces portfolio diagnostics, sentiment-led opportunities and risk flags in a format both bankers and compliance teams can trust.

The result is a production-ready digital platform now used by UBS, Hermes Bank in China and other investment firms to bring Lattice's analytics into everyday client conversations.

CAPITAL MARKETS INTELLIGENCE PLATFORM

LATTICE

Perro Pet

Perro is a mobile app that helps dog owners connect more deeply with their dogs through health, fitness and mindfulness tracking. Tech Alchemy joined at a key pivot point, turning an early tracking concept into a wellness-led, gamified product that rewards real engagement between dog and owner.

We ran a design and prototyping phase to define core flows and features: onboarding that captures each dog's profile, activity tracking for walks and exercise, a Perro & You hub for mindfulness content, and Woof Rewards that turn badges into discounts on food, treats and accessories. We also delivered a brand direction, design system, landing page and investor-ready pitch materials.

Our work helped Perro secure a £150k UK Innovation Grant, launch with 5-star App Store reviews and win over 5,000+ happy dogs.

REVIEWS

★★★★★

33 REVIEWS

AI DEV

"There's no sense of clock-watching; only a genuine commitment to creating the best possible product."

🗝 Keytu

FOUNDER, KEYTU

BLOCKCHAIN WEB DEV

"They've been extremely effective at guiding us through the development process, with excellent project management and communication throughout."

IDOSY

CMO, IDOSY

TECH ALCHEMY

THANK YOU

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